
Sustainability Reporting Course with Coffee Knowledge Hub Course Outline

Course Overview

The Sustainability Reporting course with Coffee Knowledge Hub is an opportunity for coffee professionals to explore the importance of corporate and non-profit accountability, and practically develop a strategy to improve sustainability, impact, or transparency reporting at their own companies and institutions. Students will learn about the different types of industry-wide reporting, understand key terminology, and assess opportunities and methodologies for data collection and organization. They will gain technical knowledge on best practices and on how to develop a robust reporting structure and system that highlights their company's or institution's ethical activities and impact. Students will be introduced to a variety of tools they can leverage for this purpose, and further be able to review existing reports to better understand how to put lessons learned into practice.

Course Content - 1 hour, 23 minutes, 19 seconds

Part 1: Introduction to Sustainability Reporting (4 lessons) - 12:43

- 1.1 Welcome (video - 2:42)
- 1.2 A brief history of corporate sustainability and accountability (reading)
- 1.3 Defining sustainability (video - 5:05)
- 1.4 The role of companies and the rise of NGOs in the field of sustainability (video - 4:56)

Part 2: The Relevance of Certification and Direct Trade to Sustainability Reporting (2 lessons) - 9:15

- 2.5 The rise of certifications (video - 4:03)
- 2.6 The relevance of direct trade (video - 5:12)

Part 3: Am I Creating a Sustainability, Impact, or Transparency Report? (2 lessons) - 9:02

- 3.7 Sustainability v. Impact v. Transparency (video - 6:39)
- 3.8 The data boundary (video - 2:23)

Part 4: Understanding the Data Points You Can Include in a Report (3 lessons) - 12:28

- 4.9 Learning from internal and external stakeholders (video - 5:20)
- 4.10 Understanding data (video - 5:24)
- 4.11 Building a data collection system (video - 1:44)

Part 5: Understanding Impact Pathways and Associated Indicators (6 lessons) - 17:24

- 5.12 How is my company making an impact? (video - 2:43)
- 5.13 Program theory (video - 4:36)
- 5.14 How data fits into a program theory (video - 3:08)
- 5.15 Demystifying indicators (video - 2:29)
- 5.16 Learning from program theory (video - 4:28)
- 5.17 Program theory v. results framework (reading)

Part 6: Key Considerations for Ongoing Data Collection and Organization (6 lessons) - 22:27

- 6.18 Tools to bring it all together (video - 4:19)
- 6.19 Indicator measurement methods (video - 4:15)
- 6.20 The importance of disaggregation (reading)
- 6.21 Reducing burden and other ethical considerations (video - 5:43)
- 6.22 Data quality, and assumptions, risks, and mitigation for data collection (video - 3:02)
- 6.23 The digitalization of sustainability reporting (video - 5:08)